

#### YOUNGA® is the largest global festival for impact.

Using mixed reality, YOUNGA unites young people with decision-makers to co-create solutions for a more inclusive, sustainable world during the United Nations Decade of Action from 2020 to 2030. In less than four years, YOUNGA has created free education access and inclusive innovation across 180+ countries.

## **Impact to Date**

- 7,700 global youth upskilled for future careers in sustainability and social impact
- 80% of Youth Delegates from underrepresented groups
- 57% women and 75% Youth Delegates from the Global South regions
- 98% of Youth Delegates across all years report feeling empowered to take action in their own communities
- 150 hours of live programming and masterclasses facilitated with 322 partners such as UNESCO, WHO, Scouts, ONE Campaign, AIESEC, One Young World and celebrity advocates such as Pitbull, Cara Delevingne, Kat Graham, Julianne Hough, Drew Ray Tanner (Riverdale), Lewis Tan (Shadow & Bone, Mortal Kombat)



**YOUNGA Highlight Reel** 



**Success Stories** 

YOUNGA Awards and Scholarships offer delegates access to expert-led sessions featuring world leaders, decision-makers, and celebrity influencers. Participants join a global network of purpose-driven leaders spanning over 180 countries, fostering collaboration and meaningful connections. Moreover, delegates engage in impactful projects and receive expert advice, gaining valuable networking opportunities, skill enrichment, and tangible career and entrepreneurship guidance to effectively initiate, execute, and amplify project impact.













# YOUNGA Digital Badges with GetSmart Tokens

Join us in shaping the future and leaving a lasting global legacy. With your support, <u>YOUNGA®</u> aims to educate, empower, and equip 20,000 future-ready, sustainability-focused young leaders by 2030.

By using GetSmart Token's blockchain technology and gamification, YOUNGA can now turn your donation—in dollars or cryptocurrency—into direct benefit to its Youth Delegates taking action for positive change.

With your help, underrepresented and underserved youth accepted into the YOUNGA program can earn the world's first tokenized microcredentials. You can watch your <u>fully tax-deductible donation</u> be applied in real time by following the badge QR code. Whenever a Youth Delegate receives a badge and tokens from YOUNGA, you'll know exactly where every bit of your donation goes.

# Your Donation will help Youth Delegates:

- Shape policy discussions and advocate for the hopes, concerns and ideas of young people globally
- Receive free access to expert-led leadership and advocacy training
- Get first-rate virtual access to world leaders, decision-makers and celebrity advocates through interactive sessions to share your ideas and get your questions answered
- Gain tangible career and entrepreneurship advice to start up, implement and scale project impact
- Get exposure to networking, skills enrichment and collaborative opportunities
- Join a supportive community of passionate, like-minded young changemakers across 180 countries

# YOUNGA Youth Delegate Award Benefits



By enrolling in the YOUNGA program, participants gain access to expertled sessions featuring global leaders, decision-makers and celebrity advocates. They become part of a diverse community of purpose-driven individuals spanning 180 countries, fostering collaboration and networking opportunities.

This program enriches participants' skills while empowering them to become influential changemakers in their communities and beyond. It equips them with tangible skills, knowledge and resources to drive impactful projects and initiatives. Participants receive personalized career and entrepreneurship advice, enabling them to effectively initiate, execute and amplify their projects' impact.

### **Benefits Your Beneficiaries Will Receive:**

- Future skills education: Free enrolment in YOUNGA's six-week bespoke leadership training and advocacy program.
- Expert mentorship: Access to a minimum of 25 hours of live facilitated mentor sessions and expert-led masterclasses with UN officials, executive leaders and industry experts.
- Leadership development: Invitations to policy working groups and project task forces to build action plans and address UN Sustainable Development Goal topics including climate action and sustainable living, mental health and wellbeing, future skills, equality and inclusion, social justice and more.
- Opportunity ecosystem: Invitations to interactive innovation workshops and global dialogues to connect with mission-aligned world leaders, policymakers, activists and changemakers.
- Personal empowerment and transition support: 12 months complimentary
  access to premium self-directed learning recourses including a masterclass
  library with 40+ hours of content on topics such as sustainability, web3,
  entrepreneurship, emotional intelligence and self-actualization, and
  the future of jobs.
- Ongoing membership and leadership enrichment: Access to alumninetwork for the duration of the UN Decade of Action 2020-2030.